

Water, water everywhere



**R-M Onyx HD
now available
coast to coast**

It made a splash in California. It made waves in Canada. Now Onyx HD™, the innovative waterborne basecoat system from R-M®, has surfaced in your town.

This summer's North American rollout of Onyx HD is designed to capture the attention and consideration of early adopters – forward-thinking bodyshops that seek the value and versatility characteristic of R-M along with a more eco-friendly option.

It performs in the booth

Blendability, durability and shine – the hallmarks of R-M paint – are built into the Onyx HD system. Painters can rely on Onyx to provide the ideal color-matching attributes that come with BASF's COLOR-MAX®2 paint-sprayed color chips.

And Onyx was also designed with efficiency in mind. "Once you know how to use the product," says Antonio Leandres, R-M/Limco Product Manager, "you actually use 10 percent less paint than you would with an equivalent solventborne system."

Even cleanup is made more efficient. An available coagulant separates water from solvent, allowing for easier disposal of waste matter as well as clean leftover water to rinse equipment.

It performs for your environment

Onyx HD's quality will be familiar to anyone who currently sprays R-M Diamond™. The proven BASF waterborne system takes the advantages a step further by reducing basecoat VOC emissions by as much as 90 percent. This attribute dramatically improves not only the air in your shop, but also the air surrounding your facility.

"Air quality is a hot-button issue," says Leandres. "Customers and local government want to know that you're doing all you can for the environment. Customers who learn about BASF waterborne basecoats," he adds, "inevitably react with enthusiasm."

It even performs on the shelf

BASF pioneered automotive refinish waterborne basecoats globally and Onyx is based on that proven technology. The advanced technology offers customers a virtually frost-free product with an unlimited shelf life. "BASF is the only refinish company that can make this claim," says Leandres. "It's one more way BASF keeps bodyshops more efficient."

Time to become an innovator

A switch to Onyx HD today – before state or regional VOC regulations take hold – positions bodyshops as leaders in their community's clean-air initiatives. BASF makes the transition easy with a comprehensive program of orientation and training – "not to mention the advantage of using your existing HVLV spray equipment with Onyx," Leandres notes.

To learn how you can lower VOCs and improve productivity with Onyx HD, contact your BASF representative or local jobber.